



UVA MUSIC SOCIAL MEDIA INTERN (PAID)

Qualifications

We are looking for a creative and self-motivated UVA student who can interact collaboratively with faculty, staff, grad students, students, alumni and patrons with respect and patience.

The ideal candidate will be knowledgeable about music and the music department, comfortable using social media and will have interest and experience in content creation and digital publishing. Experience with iPhone video, photography and design are preferred.

The paid student intern must be a current UVA undergrad student.

Job Description and Responsibilities

The UVA Music Department is looking for a paid student intern to manage the department's social media, digital marketing and content creation and dissemination.

The social media intern will capture, create and post content to several social media platforms such as Instagram (including Stories and Reels), X and Facebook. They may assist in other digital publishing and social media projects if time and interest allow. This position will help to create and tell the story of "Music at UVA".

The paid student intern will stay informed of UVA music department concerts, events, lessons, student activities, classes, as well as faculty, staff, PhD students and undergrad students' significant musical news and achievements. They will assist with paid social media campaigns for some events (boosting events, advertising events). This student should try to stay abreast of current and emerging social media trends and platforms.

In an effort to tell the story of UVA Music in all of its varied endeavors, the student needs to communicate efficiently and effectively with administrators, faculty, staff, students and alums. We anticipate this student will want to recruit and develop a music department social media volunteer crew who will help the intern to create and capture social media content from all components of the department.

Pay is \$13 an hour. Hours are flexible, but we anticipate around 10 hours per week. This position, supervised by The Director of Promotions, is for the academic year.

For more information, please contact Marcy Day at marcy@virginia.edu.